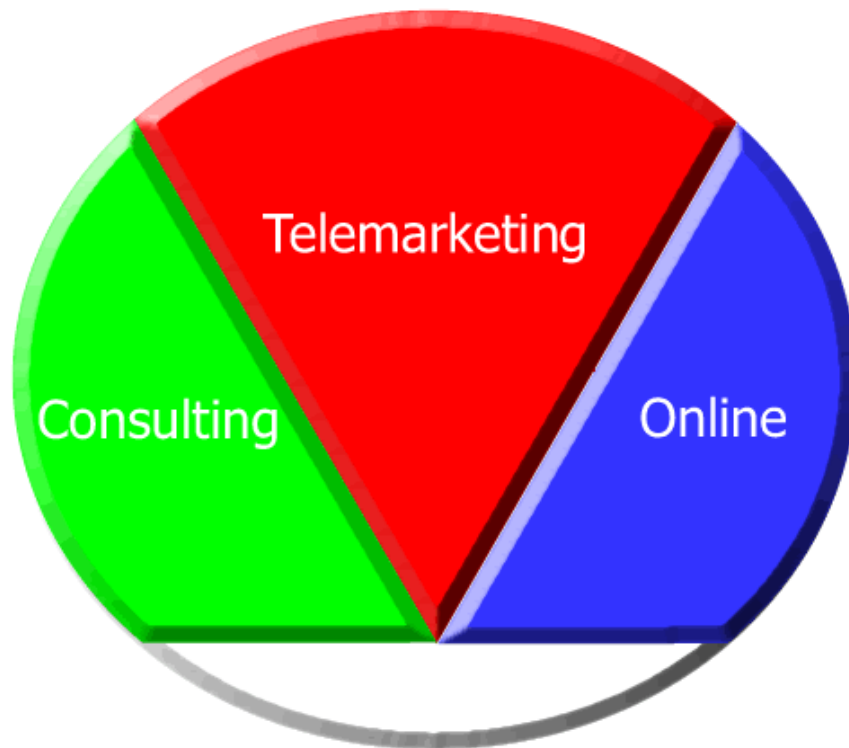


tle.market, inc.

Solutions



Lead Generation Solutions
For enterprise software and services

Core Solution



OUTSOURCED TELEMARKETING

Reduce the amount of time you think need to ramp up your Sales Pipeline by having tle.market execute telemarketing operations for you.

tle.market already has the infrastructure in place to begin finding sales leads for your company, including our existing broad-base knowledge of high-tech and service markets, aggressive callers, experienced management, and a hard-charging environment that contentiously reinforces “pounding the phones”.

We just need to learn more about your business, your solutions and what you consider a "lead" to be.

Benefits:

- Rapid Increase in your Sales Pipeline
- Increase in Sales
- Flexibility of Operations to Meet Your Needs
- Visibility & Control Over Your Suspect Base & Your Pipeline
- Keep your Sales Reps In Front of Clients

Supporting Solutions

CONSULTING

Using proven processes developed from over 8 years of Sale Lead Generation experience in the Enterprise Software & Services sectors, we can help your company enhance the management, visibility and control of the leads your get from tle.market Outsourced Telemarketing.

Many times management loses visibility of these valuable sales leads after they are received due to issues like sales rep turnover, internal miss-communication, their sales reps focusing on leads that are farther along, and so on....

Closed Loop Lead Management, (*our process for ensuring that your Senior Management has visibility & control over all sales opportunities*), can be used in conjunction with tle.market's Outsourced Telemarketing solution to help ensure the proper control and management of Sales Operations.

ONLINE

Many times, before or after we speak with one of our Client's prospects, some of our Clients ask that we help them keep in front of their prospect by getting electronic medium like emails or websites to them.

This can be very effective if combined with a one-on-one conversation with the prospect. The prospect is more likely to view the electronic medium and give it his/ her attention if is discussed in a conversation.

This can also be very effective when dealing with C-Level contacts at major corporations who want to view something before agreeing to speak with a caller.





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