

Sales Lead
Generation for
Business Software
& Service Solutions



HOW SUCCESSFUL WOULD YOU BE
IF
YOU COULD FOCUS ON JUST
CLOSING BUSINESS?

**What Do
We Do?**

Simply put, tle.market provides tailored outsourced lead-generation services for companies that sell software and/ or service solutions. The core of our lead-generation solution is a unique telemarketing service that we enhance with suspect-database expansion, message refinement, call-coordinated emailing and client-specific reporting.

**Why Do Our
Clients Outsource
This With Us?**

Having a controlled environment that reinforces “pounding-the-phones” and cold calling, coupled with our 15 years of lead-generation experience in the Business-to-Business software sector, allows us to quickly begin getting high-quality sales leads for our clients.

In addition, our unique implementation methodology ensures a successful campaign. And by executing part of the implementation research before we ever formally engage, we greatly lower our clients’ risk.

**What Benefits Do
They See?**

Bottom Line? - Our client’s see increased sales. A business-software company increased sales **41%** in **3 months** from our sales leads. A training-services company **tripled** their sales inside of **4 months**, and a software/ services client closed two transactions in Latin America for over **\$100,000** after using or services for just **1 month**.



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